

Blogging Rubric

	0	1	2	3
Content and Creativity	Missing	Postings shows no evidence of insight, understanding or reflective thought about the topic. Seems rushed. Under 200 words in post	Postings provide moderate insight, understanding and reflective thought about the topic. 200+ word count And/or missing active link	Postings provide comprehensive insight, understanding, and <i>reflective thought</i> about the topic. Evidence could be building a focused argument around a specific issue, asking a new related question or making an oppositional statement supported by personal experience or related research. 300+ word count. Includes active link to more information
Text Layout, Use of Graphics and Multimedia	Missing	Does not insert any graphics, or uses only low-quality graphics and multimedia, which do not enhance the content. No headings or breaks in content are present Does not contain or acknowledge any image or multimedia sources, either with a caption or an annotation	Selects and inserts graphics and/or multimedia that are mostly high quality and enhance and clarify the content Includes on image but does not acknowledge most image and multimedia sources with captions or annotations	Selects and inserts high quality graphics and multimedia when appropriate to enhance the content's visual appeal and increase readability Includes one image and acknowledges all image and multimedia sources with captions or annotations
Timeliness, Labels and Responses	Missing	Does not update blog within the required time frame or updates blog when reminded. The post is not tagged appropriately	Updates blog when required, but missing tags.	Updates blog as often or more often than required. +1 point (up to 3 points) Post is categorized and topics are tagged appropriately. Responds to classmates' posts (up to +3 points)
Quality of Writing and Proofreading	Missing	Written responses contain numerous grammatical, spelling or punctuation errors. The style of writing does not facilitate effective communication.	Written responses are largely free of grammatical, spelling or punctuation errors. The style of writing generally facilitates communication.	Written responses are free of grammatical, spelling or punctuation errors. The style of writing facilitates communication.