

Digital Storytelling Rubric

Modified from: <http://www2.uwstout.edu/content/profdev/rubrics/blogrubric.html>

	0	1	2	3
Content and Creativity	Missing	Digital story shows no evidence of insight, understanding or reflective thought about the topic of the story. Seems rushed.	Digital story provides moderate insight, understanding and reflective thought about the topic of the story.	Digital story provides comprehensive insight, understanding, and reflective thought about the subject of the video. Evidence shows the student put great thought into the project.
Presentation	Missing	Digital Story is not completed on time and is not presented to the class on time.	Digital Story is completed on time and presented to the class on time but the story is not uploaded to YouTube and/or embedded on wiki.	Digital Story is completed on time and presented to the class on time. Story is uploaded to YouTube and embedded on wiki.
Software	Missing	Story is completed with software that is not approved.		Approved software is used: iMovie, Windows Movie Maker, PhotoStory 3 or Adobe Premiere.
Required Elements	Missing	Narration is missing or is not the voice of the actual student.	2 of the 5 elements are included: narration, images, text, music, video.	3 of the 5 elements are included: narration, images, text, music, video.
Time Element	Missing	Digital story is much shorter or longer than the allotted time of 2-4 minutes and doesn't seem to tell an actual story.	Digital story is told accurately and completely but is under/over the allotted time to 2-4 minutes.	Digital story is told accurately and completely within the 2-4 minute range.