

## Professional Web Presence Rubric

	0	1	2	3
<b>Home Page</b>		No introduction to the site on this page.		Introduction is welcoming and explains what the site is intended for.
<b>Contact Information</b> <b>Link to Blog/Twitter</b>	Missing	One link (blog or Twitter) is missing.	The blog/Twitter URLs are included but not linked.	Site contains a way to contact the author that is clear. Working links to the blog and Twitter handle are included.
<b>Educational Philosophy/About Me</b>	Missing	Educational philosophy/About Me page is hard to understand and/or contains grammatical errors.	Educational philosophy or About Me page is brief and doesn't provide a clear picture of why the author is an educator.	Educational philosophy/About Me statement is well written and free of grammatical errors. It explains a rationale as to how the author feels about education and includes some idea of why the author is in education. Wordle of educational philosophy (1 point extra credit).
<b>Professional Online Library</b>	Missing	Links are not clickable and/or contain less than the minimum required.	Links are listed in one long list and don't explain what they are or are not categorized.	Links to 20 or more sites are categorized or annotated. All links work.
<b>Professional Print Library</b>	Missing	Less than 5 resources listed and/or no APA formatting.	Less than 5 resources with APA formatting.	Five or more resources are listed in APA format. List contains links to more information and/or annotations. 1 or 2 pts. extra credit).
<b>Course Work</b>	Missing	Two work samples are missing from the site.	One work sample is missing from the site.	Tech Tac Toe, Trends in Ed Tech and Digital Stories are included on site.
<b>Template/Design</b>		Website design is sloppy (contains items that don't belong) and/or has grammatical errors.	Website design is plain but contains all necessary elements.	Website is neat, attractive and easy to navigate. Time and care put into the website is evident.
<b>Copyright/Citations</b>	No images are present.	Clipart is evident.	Most of the images used are cited.	All images, even private photos are properly cited giving credit to the owner.
<b>Timeliness</b>		Website is not done on time.	Website is done on time but not linked to the wiki.	Website is done on time and linked to the wiki.